

MAKE MONEY ONLINE

**Fiverr: Complete
Step-by-Step Guide to Make
a Full Time Income!**



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Make Money

Online: Fiverr:

Complete Step-by-Step Guide to Make a Full Time Income!

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Introduction

The Internet is now a powerful platform and goes beyond helping us seek information and connect with friends and loved ones. We can now earn a living through the Internet, provided we go about it the right way.

There are many ways in which you can make money online, such as through affiliate marketing, setting up online shops, blogging etc. But none of them are as efficient as having a Gig on fiverr.

Fiverr is a website that allows people to pursue their passion and find work based on their skills.

It is a place where many business seekers and business employers converge to give and take work. And if you are looking to get started with fiverr, then you have come to the right place!

We will look at the basics of Fiverr and how you can get started with it as soon as possible. We will also look at how you can turn your Fiverr business into a success story.

This book will act as your Fiverr guide and usher you into the right direction.

Let us begin.

Chapter 1: What is Fiverr? Some Basics to Understand

First and foremost, I thank you for choosing this book. In this first chapter, we will look at the purpose of fiverr and some basic concepts that you should know about.

What is fiverr?

Fiverr is a website that advertises itself as the world's largest marketplace for services. The fiverr website is a place where you advertise your services and find clients who will employ you.

Started in 2010, Fiverr started off as a small website that hosted only a few buyers and sellers. However, it grew in popularity within a short period of time and within the next 2 years, fiverr hosted 1.3 million users. It is said to have grown over 600% in business within 3 years of starting up.

Fiver is an online market place where both buyers and sellers converge to give and take services. It is a freelance

marketplace where anybody can advertise and anybody can avail services. These can be small services or even micro services.

Fiverr is better referred to as an online outsourcing portal that helps clients find potential employees and vice versa.

How does it work?

Fiverr works in a pretty straightforward fashion. There are two options that are available with one being for the customers and the other one being for the clients. Each service on fiverr is known as a gig. The customers have the chance to showcase their skills and advertise their gigs and the clients can view these and employ them. Once the client contacts the service provider and the work is discussed, the latter gets a time limit within which they should prepare and submit the work. Once the work is submitted and marked as completed, they are paid their due.

Can anyone get started with it?

Fiverr is a vast marketplace and encourages all types of people to use it. You can access it from any part of the world and have any sort of skill set to start with it. Right from students to working professionals, and housewives, just about anyone can get started with fiverr and provide their services to a sea of clients. It is quite easy to register and get started with fiverr so anyone can get started with it right away. Similarly, clients looking for a diverse range of work can get started with fiverr. There is no restriction on who can and cannot start with fiverr. We will look at this aspect in detail in a while.

What can I advertise on it?

Fiverr is a platform that encourages all types of skills and talents. So right from writing to editing to singing and also designing, you can find the right job for yourself on fiverr. There are some standard options to choose from like writing content, writing articles, creating jingles, logos etc. You can choose from a diverse range of gigs to advertise and use each one to your advantage. Apart from the regular jobs, there can also be certain special requests that some customers might have, which they can use to request special services.

How much will I earn from it?

Earning money from fiverr is quite easy and how much you earn will depend on your work. There is no standard earning limit and you can earn as high as \$5000 a month. But for that, you will have to pick a lucrative gig and have an impressive profile to find regular clients. There are many success stories out there and you can have one of your own depending on the skill set that you own. You need not advertise just a single gig and can have as many as you like.

How long does it take to complete a gig?

Generally, people try to finish a gig as soon as possible so that they can move to the next one. Some people take as little as 1 day and some might take 30 days. The client will have the chance to pick an option within which the work should be submitted. The standard option on the site includes 24 hours, 3 days, 7 days etc. The job profile will have a big say in the time that it will take for a person to complete a job. Sometimes, the client will affix the time frame for the job within which the service provider has to submit the work. For this, they will choose between the 1-

30 days option and pick the number of days that they think is best for the job.

What about the competition?

It is impossible for an online marketplace to not have any competition. It is obvious that many people will advertise their gigs on the platform and you will have to face stiff competition. But given how much work actually needs to get done, you might not have to stand in line for your work to be reviewed and employed. You might have to work a little hard at the very beginning to make your mark but will get progressively easier for you to hit it off on fiverr.

Should I quit my day job for it?

That decision is up to you to make. There are some people who take up fiverr gigs as their day job and quit their previous jobs for it. If you think your fiverr gigs have picked up traction and you are able to earn a substantial amount from it then you can take it up full time.

Chapter 2: Why Fiverr Is a Great Platform for You

When it comes to an online platform that offers people the opportunity to make money several doubts crop up in their minds. Some of these include doubts on whether they have picked the best platform to pursue and whether or not it will give them the desired output.

I'm sure you have the same doubts in your mind when it comes to fiverr and so, here are some reasons that make fiverr a great place to find your clients and set up your business.

Free sign up

One of the biggest advantages of fiverr is the Free Sign Up that it offers. You don't have to pay anything towards signing up on it and can start advertising yourself within a matter of minutes. If you have had a bad experience in the past over fraudulent websites that charge you money to get started, then fiverr is sure to help erase any such memories, for good!

Easy to use

It is obvious that people want something easy to work with as otherwise it will be quite difficult for them to manage their business. Fiverr will prove to be a good choice owing to its ease of use. You won't have to put in too much effort to understand how it works and it will all seem a bit too easy for you to set up your business. Through the course of this book, you will know how exactly to get started with your business and how you can use the website to your advantage.

Diversity

Fiverr is a website that provides an opportunity to many people with diverse skills. This means that you don't have to have a particular skill set alone and can get started with your skill set. So whether you are a designer or a singer, fiverr will give you the chance to use your talent to the fullest. You can help create jingles, write content, design logos etc. There is no limit on the things that you can do with the help of fiverr and you are sure to remain busy with it for a long, long time!

Follow your passion

One of the main criteria that people look for when they wish to start a business is, whether it allows them to follow their passion. If the platform helps them exploit their hidden talent, then they are sure to take it up and exploit it. Fiverr is one such place that allows you to pursue your passion and follow your dreams. Whether it is a flair for writing or a talent for singing, you can hone your skill and start making money with it through fiverr. You will have the chance to be happy with whatever that you do.

Pricing

The pricing policy of fiverr is quite easy to understand and exploit. As you know, you can work on the site and advertise it for \$5, at least. Depending on how much you think your service is worth, you can price it accordingly. You don't have to worry about thinking too long about pricing your services and can look up at what price your competition is offering their work at. Based on it, you can price your services accordingly.

Flexibility

The flexibility that fiverr offers, adds another advantage to picking the site. This means that you can work for a few days, take a break and then work again. There is no rigid time line to when you need to report to work. The choice is completely yours and you can pick your own work timings. This aspect is especially useful for those looking to work part time. Flexible timings are also ideal for those wanting to work with foreign clients. Remember that people from all over the world sign up with fiverr and you can choose to work with a local client or pick one from abroad.

Community

There are also a vast number of buyers and you will not have to go after them in search of work. They will themselves come to you and provide you with work. It is safe to say that there will be a diverse mix of customers that you will come across and diversify your customer base. You will find both long-term users and those looking to employ temporarily. You will have the chance to pick from a diverse range of employers. The support of a community can be a big deal and fiverr is sure to keep you happy in respect to it.

Customer support

The fiverr customer support team is quite vast and very helpful. They will be available at any time and answer questions to help you out. Should you have any doubt, you can simply ask the question and have it answered. You can also ask for their help to fix any issues you might be facing. There are many ways of reaching out to the community and some of it includes e-mailing them, or leaving behind feedback. They will look into it and help you. If you have any issues with a client, you can e-mail the concerned team and have them look into it. You can also get in touch with some of the other fiverr users and have your

questions answered.

Withdrawing money

There are some platforms that do not have a flexible money withdrawing policy. They expect you to reach a certain amount before the money can be withdrawn. But at fiverr, there is no such rule. You will be able to withdraw the money within 14 days after the task is marked completed and for top rated sellers, the time period is 7 days. We will look at how you can withdraw money from your fiverr account in a later chapter of this book.

These form the different advantages of working with fiverr but are not limited to just these. Once you start using fiverr, you will get acquainted with the other

benefits.

Chapter 3: Getting Started with Fiverr

In order to get started with fiverr, there are a few basic steps that you should follow. Let us look at them in this chapter.

Step 1: The very first step is to register yourself on the website. For that, you should visit this [Page](#). As you can see, you can register with your email, Facebook account or your Google+ account. You can then choose a *USERNAME* for yourself. But remember that once chosen, you cannot change it. So, you should think it through. Once

completed, you will get a link in your email that you have to click to activate the account.

Step 2: Next, you can secure your account by choosing a security question to help secure your account. Next, you should add your PayPal account details. It is best for you to link your PayPal account, as that is the easiest and safest place for you to get your money.

Step 3: Next, you can work on your profile. Remember to fill in all the required fields and give away honest information. You can manage your public profile and choose what you want your audience to see and what not. However, it is best to not add in any personal

information like your address or phone number, as many people will be able to see what you put in. There, you will also have the option of picking the language. This language will help your customers communicate with you easily.

Step 4: The next step is for you to start creating your gigs. Gigs, as you know, stand for your sales pitch. It is what you will use to attract your customers. You can go to **Selling>Create a Gig**. There, you should first add a title to the gig in about 80 characters. Then, select the category and sub-category that befits the gig. You have to then select an image that suits the gig. Next, you can add in the description of the gig. This is probably

the most important part, as your clients will finalize you based on what you add in. You will have a limit of 1200 characters. Next, you can add in the metadata that will make your gig SEO friendly. You can then add in any desired files and fill in all the other important fields. Remember to set a live portfolio as that will help showcase your work.

Step 5: The next step is to price your gig. You should choose a gig package that will help you choose both the price of the gig and the time that it will take to complete it. This is important, as your client should know when they would get their work.

Step 6: Once done, you can start

working. But before that, you should spread the word about your fiverr profile. You can paste the link on all your social media platforms in order to educate people about it. Remember that this is an important step, as people should know about your gigs. The more effort you put into exposure of the gigs as well as other marketing efforts, the more likely people are to purchase it.

Step 7: Once your order is placed by a client, you should begin work on it. You should look at the time period that they have given you and work accordingly. Once your work is done, you have to deliver it. For that, go to your dashboard and find **TO-DO**. There, you should

click on **Deliver Now** and have the work delivered.

Step 8: You can manage your sales. You can go to it through **Selling>Managing Sales**. The first option you see there will be priority option that refers to the work that is cancelled or late orders. Next, you will see the new option that refers to the new orders that you have received. The Active orders refer to the orders that you are now working upon. Late orders refer to the ones that you had to submit 24 hours before and are still waiting. Delivered refers to the orders that you have submitted to the buyer but have not been marked complete as yet. Completed stands for the orders that you

have completed and submitted. Cancelled are for the orders that you cancelled.

Step 9: Once your work is delivered, the client will mark it as complete and you will be paid for it. Once you are paid, you can withdraw the money after 14 days.

Step 10: Fiverr faces is a new feature that you can exploit. It refers to an app that helps create a caricature of your face. This is an interesting feature and will help you create a caricature that you can use as your profile. You will be charged for it and the sum will depend on the delivery time that you choose for it.

These form the different simple steps that you can follow in order to get started with your fiverr account and start your business.

Chapter 4: Advertising and Finding Customers

It is important to advertise yourself and get word of your gig out there. There are success stories of people earning \$5000 and above in a single month and that is only possible if you spread the word of your gigs out there and notify people about your work.

Here are a few things that you can do to guarantee a large audience.

SEO

The first and foremost thing you need to understand is SEO and its usefulness. As you know, SEO stands for search engine optimization and is meant to help your gig turn up as the first result on a search engine. It is extremely important for you to make use of keywords that are most likely going to get typed in by your clients. The more the keyword matches, the higher your gig will be placed. You should also fill in the metadata and make use of appropriate headings that contain the important keywords. If you are not sure about any of it, you can ask an expert about it or take the help of an SEO expert to help you out. You can also

look up some of the things others are doing and employ the same tricks. Funny enough, you can also find SEO experts directly on fiverr itself!

Blog

Having a blog always helps with promoting your online presence. For this, you should start a blog and write on interesting topics pertaining to the kind of work you enjoy and your passions. You can start a free blog on blogger and start writing. If you already have a blog, then you can mention your fiverr gig and divert your audience. If you don't have a big enough audience, then you can look and connect with popular bloggers and get them to write for you or be a guest blogger for you. That way, you will have the chance to get all of his or her fans to check out your fiverr gig and at least half of them might consider you.

Facebook

Facebook is the world's biggest social networking site and has billions of users. You can promote your fiverr gig on Facebook and inform all your friends about it. You also have the option of creating a separate and dedicated page for your gig. You can create a Facebook Page where you can write everything about your gig, the services you offer and share appropriate links. You can send an invite to all your friends to like it and also ask them to share it with theirs and them with theirs etc. That way, you can obtain a lot of likes for your gig and build a large audience.

Twitter

Twitter is the next best social networking site that you can pick to advertise your gigs. As you know, twitter has millions of users and a worldwide reach. You can create a separate twitter page for your company and share links of your gigs. As you know, you can tweet about it and get others to retweet. That is sure to get you get noticed by many people, who might be based all over the world. But don't limit it to just writing about your gig. You have to give people a reason to visit your page and writing about trending topics is sure to help you.

Google+

Google+ is now gaining popularity owing to its ease of use and the sharing options that it provides. It is as simple as clicking on the icon that appears on the left hand side of Gmail and people will be redirected to your Google+ page. They can then check it out and go to your fiverr page. Remember to have an impressive landing page that will raise people's curiosity. You should share other interesting links as well as that is sure to make your users stay on the page.

LinkedIn

LinkedIn is another place where you can promote your gigs. LinkedIn, as you know, is a site for professionals. You too can create a professional page for your company and add in links to your gigs. You have to connect with other professionals and also other companies. Don't wait for them to look for you and connect and send them connections by yourself. You can also try the professional set up option where you will have to pay a little fee but your gig will reach all the right places.

YouTube

It is an absolute must for you to have your own YouTube channel if you wish to advertise your business efficiently. You can add videos of your gigs that provide information about it, describe its aspects etc. You can also add links of your gigs in the description so that people can visit your page. You must also actively participate in the comments section and answer questions. And don't forget the call to action message that you have to provide at the end of every video. People should be reminded to check out your link that you add at the bottom.

Instagram

Instagram is where you can share pictures with the world. You can take quality pictures of the work that you provide and share the pictures on it. You can then share the links to these pictures on other sites such as Facebook and twitter. It is great to get some of your clients to help out as well and ask them to take pictures of the work that you provided to them.

Forums

It is important to participate in forum discussions. There are many forums where you can share links to your gigs. You can answer any questions that are getting asked on these forums and then add in a link to your gig. You should try and incorporate the gig in your answer so that the message is delivered subtly. You should try and visit as many forums as possible and not think of any of them as not being worthy. You never know where you might get your next client or group of clients.

Press release

Press releases refer to releasing information about your gigs in the press. This is possible if you know anybody who works at the press and will help you out. If you don't, you can contact the editor to help you have it released. It is best to choose the online platform of the tabloid. You must create an interesting headline and then mention the details of your gig. You can then have it printed or published. This is sure to get you noticed by a lot of people. You can also share the link of the release on all your social media sites. All of these social media outlets mentioned increases the exposure of your gigs and can all be outsourced by

finding social media marketers directly
on fiverr!

Average score

It is important for your average rating to be high in order for you to show up on top when someone searches for you. Many buyers have cited looking at the average ratings score to find the best one. It is best to have the score between 4.5 and 5 so that people are impressed by it. You have to keep yourself in all your clients' good books and get them to give you a good rating each time. Even if you do get a 3 or 3.5, they should be much fewer compared to the 4s and 5s that you have.

There are several things you can do to increase your rating. Giving additional value to the customer by providing extra

services free of charge or bonuses for being a repeated customer will be rewarded with higher ratings. Some bonuses can be easily added once you build a streamlined system. For example, if you were creating e-book covers as your gig, you can set up a template file to automatically convert your designed 2-d cover into 3-d to add as a bonus. Once the template is created, it takes almost no time to create the 3-d cover which will definitely impress the customers!

Samples

When you send the samples to your clients, you should send them your best work. You should also send links to your website and other important files and links. It is best to get referrals from your current customers, as they will know others interested in the same. You can also get them to praise you, as many people are influenced by others opinions.

As mentioned earlier about setting up templates to provided additional free of charge bonuses, one way to drastically increase the referral rate is by joining different facebook groups that go hand in hand with the kind of fiverr gig you are

offering, and offering a free gig to a few members. This is a fast and effective way to boost your rank and ratings. For example, if your gig was creating e-book covers, you can join different self-publishing groups and offer a free cover to a few members. You can also let them know that if they refer you to someone else, they will get a discount on their next order, as well as the person who got referred. This builds a strong foundation of loyal and happy customers early on!

These form the different ways in which you can advertise your work and spread word to as many different people as possible.

Chapter 5: Pricing, Schemes and Customer Reviews

In the previous chapter, we looked at how you can make use of social media to spread word about your gigs. In this one, we will look at pricing strategies and also how you can deal with bad customer reviews.

Pricing it right

Pricing gigs is one of the most important aspects of fiverr. It is important for you to choose the right price for the services. As you know, you can choose either \$5 or more for your services. The \$5 tag is for all those services that are quite easy to perform and might take less than an hour to finish. Say for example writing 200 words for someone. But if you provide time-consuming services such as creating instructional videos, then you must charge accordingly. Generally, the best way to decide on the price is by looking at what others are charging. You can assess whether you are over or under pricing for your services. As you

know, you can choose from the different packages that are provided on the site. You have to slowly increase your rates depending on the reviews and the work quality that you provide.

Special offers

You should indulge in some lucrative strategies in order to get more and more customers to buy from you. As you know, everybody loves discounts and freebies. You too should make use of these schemes to attract your clients and keep them happy. Some of these schemes include giving away a special discount like 10% off if the client orders your service in bulk. You can also give away free service if they cross a certain limit like 15 or 20. Another good idea is to give away some personalized merchandise as a gift for being a regular customer. You can also tie up with another fiverr and come up with buy my

service and get a discount on their type of schemes. You can be as creative as you like with your special offers and attract a diverse group of clients.

Why ratings/ reviews matter

When it comes to the ratings and reviews that clients leave behind, you have to try and have as many good ones as possible. Your future clients will take these reviews and ratings very seriously and choose you only if they think you are worth their money. As you know, you cannot expect to always come across great clients that will leave behind great reviews. It is tough to have a consistent winning streak and you should be ready for a few bad clients/ reviews as well. A good seller will know what to expect well in advance and can continue work accordingly. When another client is looking for you, your ratings and

reviews will show up as the first thing under your picture. So, it is important to make a good impression and if not first, then at least remain in the top 5 results.

Changing review

As was mentioned earlier, it is not possible for you to always get good reviews all the time. You will also get some bad reviews that can bring down your worth. This can be a bad thing and might crush your confidence. So, it is important to try and eliminate a bad review. One way of doing it is by speaking with the client and asking him or her to edit the review. Sometimes, speaking with them and telling them how it will impact your business might make them change their mind. You can send them a message about the review and ask them to change the review or rating for you. But remember to get it done as soon

as possible as you might not have too much time to get it removed or changed. You will see the option in your orders page at the very bottom. Reviews are a very important thing not only on fiverr, but any kind of website that offers services. They are a good indication of what to expect when ordering these services and it greatly benefits the consumers. However, the service providers like yourself can greatly benefit from the reviews as well. These reviews will accurately tell you what is working and what is not working. Take the time to read the negative reviews and review the quality of work you are providing. Was the review accurate?

Did you do something wrong? Take the input and learn from it. Many of the top gigs on fiverr offer top notch customer service and will correct their work until the customer is completely satisfied. Add value to the customers, and you will be rewarded and will be on your way to getting a top rated seller badge!

Cancelling an order

Many times, you and a buyer might hit it off well and everything might go according to plan. However, a problem might arise later and you might want to discontinue the project. In such a case, you and your buyer can opt for a mutual cancel. That way, you won't have to cancel the order yourself. However, if your client is being difficult and not agreeing to mutually cancel then you have the option to cancel it yourself. This is a unique feature of fiverr where the seller is given the option to cancel and is better known as force cancelling. This will, however, impact your rating but you can successfully stop the client

from giving you a bad review. After all, you have to do everything in your power to keep your account as clean as possible and away from negative reviews. Sometimes it is worth cancelling the order opposed to having an extremely negative review displayed for your gig.

Rivals

There are many cases of rivals trying to ruin your game. There might be some people who will claim to be clients but will actually be your rivals. They might purchase your service and give you a bad rating on purpose. In fact, they might not take the submission at all and leave behind a bad rating. It is important for you to find out if that really is the case. You must look at the client's profile and see what he or she is up to. If you find out that they provide the same service as you, then you should take action against them.

Customer support

The best way to bring them to justice is by telling customer support about it. You should show them the review and rating that the rival has left behind. You should also tell them that the person is purposely trying to sabotage you. They will look into the matter and help resolve it. It might take a week or so but it will be well worth the effort.

These form the different pricing and customer review aspects of fiverr.

Chapter 6: Using Fiverr for Music/ Freelance Writing/ Designing

By now, you must have understood the basics of fiverr, getting started with it and also how you can promote yourself. Now, let us look at top gigs that will help you earn a good sum of money on a monthly basis.

Writing

Freelance writing is quite popular on fiverr. Here are some gigs that you can try out.

Article writing

Article writing refers to writing 100 to 500 worded articles for your client. They will give you the topic and might also give you a few keywords that you should incorporate into the article. You can mention the topics that you are good at, so that the client will find it easy to hire you. Most of these services are charged between \$5 and \$10.

Content writing

Content writing is the next option that you can choose. Content writing is

slightly different from article writing and you will have to have diverse knowledge on a specific subject. That will help you fill in content and write informative stuff. These are generally commissioned by people trying to fill their websites. You can mention your topic of expertise. Content writing is priced according to the quality of the service and also based on the turnover time. Depending on the time that you take to complete orders, you can take up as many of these projects as possible.

EBooks

EBooks are the next type of writing projects that you can advertise on fiverr. EBooks are electronic books that people

can download from the web and read. If you are good at a particular topic, then you can mention it and make it easier for your clients to find you. EBooks can vary in length and the topics can differ in terms of difficulty level. You can charge them accordingly.

Editing/ proofreading

Apart from writing the content, you can also edit or proofread it. Editing refers to correcting any formatting mistakes in the book and proofreading calls for reading it to find any grammatical or spelling errors. If you are good at both, then you can offer both of these services. Some clients might ask you to add in pictures to the content or provide a

cover page etc. You can charge for all these services individually. Proofreading is quite popular on fiverr and you can charge from \$5 onwards.

Videos

The next popular category involves making use of videos. This is probably easier than the previous option and all you have to do is tap into your creative side. Here are some services that you can offer to clients.

Video introductions

Video introductions are quite popular these days. These refer to introductions that you create for your client or any other video that they will ask you to make. Some might ask for specific videos and give you specific instructions. Some might give you the freedom to create something based on your understanding of the client. Videos

are generally charged between \$5 and \$50 depending on the amount of work and animation that goes into making them. You can charge higher if you think your creations are really creative and unique.

Video greetings

Video greetings are all the rage these days. Right from wishing on Christmas to birthdays and New Year, people prefer to send across video greetings. It is all the more important to customize these and include specific messages in each. You can create these video greetings for your clients. You can use a few standard templates and ask your client to choose one. Right now, most

top sellers are selling these for \$5.

Video ads

Video ads are also an option. You can create ads for products by studying them. It will especially be easy for you if you already use the products. Your client might also ask you to add in a product description video or a demonstration video. These ads are also charged between \$5 and \$50 depending on the amount of work that goes into it.

Hold your sign

Hold your sign is now gaining popularity. You can offer to hold a sign with a personal message written on it. The client will provide you with the message and you can write it on a piece

of cardboard or some other piece of paper and hold it. Most people choose funny videos where you dance around or do something silly with the board. These range between \$5 and \$25.

Editing/ photoshopping

You can also offer to edit videos or photoshop them. The clients will submit the videos to you and you can edit them as per the instructions. If you are good at fixing videos or adding in details, then you can offer the services for more than \$5.

Music/ sound

You can also make use of music and sound to start your fiverr business. This is great for both budding musicians and those that wish to pursue their passion for music. Here are some options for you to choose from.

Jingles and drops

Jingles are a big thing these days and many people get them done. Jingles are small compositions that people might need for their websites, apps etc. The client will specify the words that should be used in the jingle. You should have a few templates and samples ready to show to the client. These are usually charged between \$5 and \$25 and will

depend on the length and the quality of the composition. Some people prefer to tape the jingles in studios to make it sound professional. Some also set up the camera in front of them while composing the jingle.

Songs

You need not always create short jingles and can also record entire songs if you are good at singing. It is also a choice to simply compose the music for someone. They will have full rights over it and can add a song to it. You should mention the instruments that you are good with to make it easier for them to pick you. These are charged at \$5 and over.

Voice-overs

Voice-overs are the next option that you have. Voice-overs refer to saying something in a unique voice or in a specified voice. The voice can belong to a celebrity or someone famous. The client will ask you to say something in the unique voice. Some of the trending voices these days are that of the queen of England and also some singers. You can easily record the words in the specified voice and might only take you a couple of hours. These are now charged at \$5.

Designing

If you are good at designing or drawing, then there is ample scope for your skills on fiverr. Here are some things that you can do with your skill.

Logos

Creating unique and interesting logos is all the rage these days. Right from start-ups to old companies, everybody is looking for a unique logo that will help people identify their brand. If you are good with designing logos, then you can start providing the service on fiverr. You can ask your clients to choose from specific templates or color schemes and create the logos. These logos need not always only be 2D and can also be 3D.

These are generally charged \$5 per logo depending on the design and time taken to create.

Cartoons

It is a great idea to create cartoons for clients if you are good at drawing. The client will give you the subject and all you have to do is create a cartoon. Some might ask you to simply fill in color or some such special request. You can create both 2D and 3d cartoons depending on your skill and software that you possess. The former is generally charged lesser as compared to the latter. Most of these start at \$5 and can go up to \$100 depending on the quality of the animation and the length of the cartoons.

Caricatures

Caricatures are extremely popular these days. People like turning themselves into cartoons and sharing it with their friends and family. If you are good at free hand sketching or have created software that helps turn people's faces into caricatures, then you can advertise it on fiverr. It is now being charged between \$5 and \$15 for a single caricature and \$20 for two or more people. You need not always do caricatures alone and can also choose regular paintings or portraits.

Merchandise

You can offer to create custom merchandise designs for your clients. As

you know, most companies like to have their label on mugs; caps, T-shirts etc. and they will look for artists to do it for them. You can offer such services on fiverr and create unique designs for your clients. Having a few templates to show will help them choose a design or an idea for the design.

E-book Covers

The business of self-publishing is growing rapidly. So what better way to make money than by offering a gig in which you create their covers? Tap into your creativity and design an eye catching cover! There are many ways to include extras such as purchasing a premium image for them, designing the

cover for a paperback version of the book and so much more. Just explore current fiverr gigs for creating covers to get an idea of the kind of covers buyers are looking for!

Note that these are just some of the options available on fiverr and are not limited to just these. You can look up some other options as well and exploit them.

Chapter 7: Mistakes to Avoid On Fiverr

When it comes to making it big on fiverr, there are some mistakes that you have to avoid. In this chapter, we will look at some of these mistakes and how you can avoid them.

Poor gigs

It is important for you to set up an impressive gig on fiverr if you wish to find good work. The gig should be such that it immediately catches your client's fancy. Your gig should be a true representation of your work and contain a selection of best works. Remember that your clients will form an opinion about your work based on what they see first. So, you should put up the best work for them to see. There is debate over what your best work really is. Some put up work that they think is impressive while others put up the ones that have garnered them rave reviews from the clients. That choice is yours to make but

in general, the latter is a good choice, as your clients will prefer to see the work that others have liked in the past.

Old work

You should try to advertise your latest work in order for people to see. There are some people that prefer to hold on to old work as they think it is their best. But you have to try and update your work from time to time and put up the latest work. If you think your old work is good, then you can use only the best one and also add in samples of your other newest work.

Overdoing it

Sometimes, it is better to remain a little subtle instead of going all out and overdoing your gig. Don't do too much as that will only distract your client. They won't know what to look at and decide to reconsider. Keep it simple yet informative. Don't add in too much description and try to get straight to the point. You have to edit your samples a little to make them look like figments of your actual work. Do not make the mistake of mentioning things you don't want the client to know about. It is always best to not mention things that you think will anyway go unnoticed, especially if it is just a small detail.

Pricing high

Some people turn over confident as soon as they land their first project and start over-pricing their services. That is the wrong way to go about it. You have to slowly and gradually increase your price. Even if you have now undervalued your services, you cannot rush to correct it. Wait for a month or two and then increase your pricing. You have to go slow and not be in a hurry to make thousands of dollars. You will know when to raise the stakes based on the reviews that you get and also how your competitors are pricing their services. You should be in it for the long term.

Hidden costs

One important thing to consider is *hidden costs*. Your clients will not like it if you charge them extra after the work is submitted. Many people on fiverr have the practice of hiding a few costs, which they will only mention once the job is done. Your client might pay it without putting up a fight but might not return to you for service again. Remember that 1 old customer is as good as 10 new ones and so; you have to try to hold on to your old customers as much as possible. Remain as transparent about all the costs as possible and mention them explicitly.

Copying

Some people look at other people's work and end up emulating it. That will only cause you to produce clones of other people's work. In this day and age where everybody wants something unique, it would be a mistake to copy others. Your work should be unique and must stand out from the rest. You can go through some of what others have put up and then create your content. If you really like what someone else has done, then maybe you can use it as inspiration but not entirely copy from it.

Not spreading the word

No work will be good enough to do its own marketing. Even if you are a top class skills man, you have to spread the word about it in order for people to know. You have to put in effort to get word of your gigs out there and let people know what you are up to. You have to make use of your social media presence for the same and keep sharing videos and photos of your work. At the least, you can incorporate the links of your gigs on fiverr. Tell as many people as possible in order to attract maximum customers.

Bad reviews

Bad reviews are the most dreaded aspects of fiverr. Getting a bad review will definitely affect your confidence and also make you wonder about the repercussions. Therefore, you have to try and avoid getting a bad review as much as possible. If it is in your power, you should cancel the order if you think a bad review is on its way. We looked at this very aspect in detail earlier in the book and you should follow it keenly to help your fiverr business take shape.

Going outside fiverr

There will be some clients that will ask you if they can pay you outside fiverr. That is a risky proposition, as you might not know whether the person will pay you after the job is done. It is best that you get the client to pay you through fiverr itself. If something goes wrong and despite submitting the work the client does not pay you, then fiverr will step in and help you out. Even if you think that the person is honest, you will be taking a big risk by agreeing to getting paid outside of fiverr.

No diversity

Diversity is extremely important when it comes to showcasing your work and talent. Do not keep everything boring and typical. You have to surprise your clients in order to get them notice you. You should incorporate the latest trends as well so that you will be up to date with all your styles and trends.

High hopes

It is not a bad thing to dream big. You will feel quite confident if you have a good business. But expecting to see overnight results is not the way to go about it. You have to set goals for yourself and then go after them. If you have unreasonable expectations, then you are sure to pressurize yourself and be disappointed in the end. So, it is best to write down a few reasonable goals and start ticking them off as soon as they are attained. It will seem a little daunting at the very beginning no doubt but as and when your business starts to roll, you will start settling in with it and your goals will start getting ticked off.

These form the different five mistakes that you have to avoid in order to set up a stellar business.

Important notes

Safety

It is important to remain safe and so, don't give away any personal information on the site. The client will not need your phone number or address as he or she can contact you directly on fiverr. It is also important to not giveaway your bank account details to anyone, including your clients. They might end up misusing it. Your account details will be safe with fiverr. You should also check the client's profile before taking up a job to ensure that they are genuinely interested in the deal and are not rivals looking to foil your efforts.

No fakes

Amazon issued a lawsuit against 1114 fiverr sellers who provided fake reviews for products and services. So, it is important for you to steer clear of such controversies if you wish to remain put with your fiverr business. Most of these sellers offer to write either good/ positive reviews for their clients on amazon or bad/ negative ones for the products or books that the client shares with the seller. If you have any such requests coming your way, then you should refuse to do it and can also show it to customer support. Use your moral judgment in determining whether or not the gigs and services you offer may

breach any terms of services.

Write “anything”

It is important to be specific on fiverr. Being too generic might cause the potential customer to walk away. If you say you can write “anything”, it is important for you to specify the term. You have to tell them the different topics that you are comfortable with and can write easily on. There will be categories to choose from that will make it easier for you to pick the topics and also easy for the client to find you.

Limit it

Don't bite more than you can chew! It is best to take only so much work, which you can handle with ease. Taking too many will cause you to feel frustrated and might compromise on the quality of the work. Initially, it is better to go slow and see how many projects you can complete in a month. If you think you can do more, then you can go a bit faster and take a few more projects. If at any time you feel like there are too many on your hand, you can ask each one for a little extra time and try your best to finish them instead of cancelling. You will learn to be a bit more careful the next time.

Do your best!

It is extremely important for you to give your best regardless of whether you are getting paid \$5 or \$10. Don't think about the price. It is obvious that you will have to work for a small sum at the very beginning. It will not continue for long and you can always increase the price with time, as and when you start earning the badges. Also, you will have the chance to accrue a lot of experience and learn several things, which will help you better your skills.

Key Highlights

Fiverr is a great place to start earning a passive income. It is an online site that allows people to advertise their skills and get paid for providing service.

Fiverr is a free website where anyone can register and start using. It will not take you any more than 10 minutes to set up your account and can start creating gigs. Gigs refer to your sales pitch. They are samples that you create for your clients to see and also include a description of what you have on offer for them. These gigs are generally charged at \$5, which is what gives the website its unique name.

There are many buyers and sellers on fiverr and you will find it rather easy to find your clients. But before that, you have to advertise your gigs and tell people about your fiverr venture. You can make use of social media to spread word and try incorporating links to your fiverr pages as much as possible. It is important to try and make your presence felt on all social media platforms and also blog about it. You have to understand and make use of SEO.

There are certain pricing principles that you must understand which will help you price your work appropriately. There are badges that are given away to fiverr sellers and each subsequent badge will

allow you to raise the value at which you offer your service. If you get the pricing right, you stand a chance to make around \$4,000+ a month.

We looked at some of the best gigs that you can set up. These will help you earn quite well, provided you are good at what you do. Also remember to ask your clients to give you a good rating as that will help you show up in the top 5 or 10 recommendations.

Ratings and reviews count quite a bit on fiverr. You have to have good ratings and reviews in order to attract other customers. They will look at what ratings you have attained from your previous clients and also the reviews,

which will act as testimonials. You also have the option of force cancelling an order if you think the client will leave behind a bad review.

It is obvious that you will not always have good reviews. If you have bad ones coming your way, you should check if the client is another seller on fiverr trying to sabotage you. If so, then you can take the case up with fiverr customer support, which will help you out. If the client is genuinely dissatisfied with your service then you should ask them to change their mind and give you at least an average review, as that will surely help your business.

We looked at some of the mistakes that

you have to avoid on fiverr if you wish to set up a successful business. You can go through it again if you like and avoid them at all costs. We also saw important notes that will help you conduct your business smoothly.

Remember to remain patient with your fiverr endeavor and you will surely experience success!

Conclusion

I thank you once again for choosing this book and hope you had a good time reading it.

There are many ways in which you can use make money online but it is important to know the right way to go about it.

As you know, it is very easy for you to get started with fiverr. You will not have to go through many procedures and can start fairly simply.

You have to remain a bit patient especially in the beginning, work hard and finally, you will have the chance to

set up a successful online business.

There is no limit on the number of businesses that you can open up on fiverr and earn a lot of money from each one!

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